

# This Is a Good Time to Be Living For Those Who Like to Do Things

## Sale of Genuine "Niagara Maid" Glove-Silk Underwear



Offering you the opportunity tomorrow to purchase glove silk underwear of this well-known make at prices less than we can replace them today at wholesale. The orders were placed months ago and the price is based on that market.

"NIAGARA MAID" VESTS AT \$2.98—Regular price \$3.98. White and flesh, all sizes, good quality, other weights at \$4.98, \$5.98 to \$6.98.  
 "NIAGARA MAID" ENVELOPE CHEMISE, \$4.98—Others at \$5.98 and up.  
 "NIAGARA MAID" BLOOMERS, \$4.50—Pink and white, knee lengths. Others at \$5.98 to \$6.98.  
 "NIAGARA MAID" PETTICOCKERS, \$7.98—Brown, black, taupe, purple, navy, regular price, \$8.98.  
 "NIAGARA MAID" UNION SUITS, \$5.98—Regular \$6.98. Others at \$6.98 and \$9.98.  
 "NIAGARA MAID" CAMISOLES, \$1.50—Regular price \$2.98.  
 \$5.00 "NIAGARA MAID" VESTS AT \$3.98—Of fancy silk knit fabrics in several different weaves.

(Fifth Floor.)



## THE FINEST SILK PETTICOATS PRODUCED, HERE \$3.98

With heatherbloom tops; made by the best manufacturer in the country. You will find a beautiful variety of colors, both solid and changeable. The flounces are hemstitched, ruffled, pin tucked and shirred, in blues, tans, etc.

### All Silk Petticoats, \$7.95

In taffetas, messalines, fine trico jersey; fineness is expressed in all of them. All kinds and descriptions of flounces; all the latest colors.  
 (Third Floor.)

## CANTEEN BOXES \$5.98

These boxes have all the fittings, such as powder box, pencil and pad, lip stick, perfume bottle and nail file. These are exceptional values, \$5.98.  
 (Main Floor.)

## We Receive Many Flattering Comments On Our Skirts for Spring \$6.50

Skirts for spring wear; the styles are the latest and made up in good materials, such as French and men's wear serges, taffetas, plaids, tricotines, gabardines, wool plaids, etc.

All the leading colors including black and navy can be found; sizes 24 to 40. These skirts are well made and fashioned into stylish effects that will appeal to all.

### Wonderful Skirts At \$10

A varied assortment of skirts in late styles and materials. Side ruffles, accordion pleats, shirred, pockets; nice assemblage of colors; sizes 24 to 40.  
 (Third Floor.)



# An Underpriced Purchase of Spring's Most Charming New Dresses

Satins, jerseys, serges, taffetas, tricotine, georgette and combinations. Dresses for every occasion, street, shopping afternoon, office, business and models for all daytime wear, as well as dance and party frocks for evening wear.

Some of the newest and most effective styles, the straight line, tailored, draped, tunic and coatee models, handsomely trimmed with braid, embroidery or laces. Colors include all popular shades for now and spring wear.

(Third Floor.)

\$13.75  
 —and—  
 \$17.75



Offered Far Below Their Real Value

\$27.75

Taffetas, Satin and Georgette Combinations, Crepe de Chines, Heavily Beaded Georgettes Plain Georgettes, Taffeta and Georgette Combinations, Figured Georgettes—All Colors Misses' Sizes—Women's Sizes—Extra Sizes

To know real values in Spring Dresses and to gain an authentic insight of the latest spring fashions, one but needs to see this most extraordinary collection that we are placing on sale Saturday morning.

All in all, this is a sale which reflects our untiring efforts to always present the newest styles and the best of quality at the lowest prices. Try your utmost to be here tomorrow. We know there are many Dresses in this collection that are sure to please you.

They Flash a Message of Spring Fashion and True Economy  
 (Third Floor.)



## Spring Millinery

The hats sketched are typical of the smart simplicity and colorful beauty of scores of other newly arrived models.

ATTRACTIVELY PRICED UPWARD FROM \$6.95

They bespeak all the newest mannerisms of the present fashions in hats. The chic Napoleonic note, the hats of colorful embroidery, the street styles of austere perfection have each many representations; our hand-made hats are lovely.

Youthful and matronly women will find here a very interesting collection of charming modes. The diversity of styles, color assortment and pretty trimming effects should solve the problem of selecting a becoming chapeau; \$6.95 and up.

(Fourth Floor.)

## Pure Candies Fresh Every Hour

What a long, uneventful day Sunday would be without Bry's Candy for the kiddies and the grownups at home.

### Some of the Specials for Saturday

MISS RUTH'S FRESH STRAWBERRIES IN CREAM, 80c—Covered with milk chocolate.  
 RAJHAH LACON, 60c—Egyptian fruit paste, the candy of the Orient; assorted flavors, lemon, raspberry and orange.  
 DIAMOND SPECIAL, 50c—Chocolates, bon-bons and French creams.  
 CHOCOLATE NUT TAFFY, 39c.  
 YE OLDE BITTER SWEET CHOCOLATES, 49c.  
 PECAN DIVINITY KISSES, 44c.  
 PECAN LOG CABIN ROLL, 75c.  
 MISS RUTH'S CHOCOLATE COVERED CHERRIES, 65c—In cream and milk chocolate.  
 SUN-KIST ORANGE AND LEMON DROPS, 39c.  
 PECAN SAMPLER, \$1.25—A regular \$2 box of assorted pecan candies, \$1.25.  
 BLUE BIRD SPECIAL, 4 to 5, 35c.

## Sat. Sale of Blouses \$5 and \$10



Georgette crepe of best quality; trimmings of hand embroidery and hand-made filet lace forming yokes. Satin and georgette combinations, embroidered in contrasting colors. All style collars, sleeves; white and colors; values to \$19.95.

Georgette crepe in a pretty collection of colors. Beaded, embroidered, tucked or lace trimmed; collar or collarless models. All good styles; \$6.00 values for \$5.00.  
 (Main Floor.)

## Showing Misses' and Juniors' Taffeta Dresses



Priced Unusually Low ..... \$35

A misses' frock from the ankles up. Just the type that will be in the misses' wardrobe this spring. Its ruffled skirt top, short sleeves and the becoming round neck with petal shaped cuffs and collars.

Colors navy or new blues, embroidered in leading colors and lend a touch of youth. These dresses are very appealing. Madame Fashion chose these models as the leading styles for the misses.

(Third Floor, Annex.)

## CLEARING OF GIRLS' WINTER Coats and Dresses

\$5, \$10, \$15.95

Coats that are well fashioned of polo, broadcloth, silk plush, velvet, silver-tone, velour, and the workmanship is a notable feature. Colors in all the leading and wanted shades. All sizes 6 to 16.

\$5, \$10, \$14.95

Wool jersey, fine jerseys, velvet, wool crepe, combination materials and taffeta silks; the collection of colors is complete, and there are sizes from 6 to 16. Dresses that will instantly appeal to you as to style and materials.



## Misses' and Juniors' New Spring Suits \$35

All-wool men's wear serges, shepherd checks and unlined velours. Ripple, loose back and belted styles. Nicely lined with durable silks.

Trimmed with tailored buttons, vestees and fancy collars. Also strictly tailored models, in navy, tan, copen, shepherd checks, \$35.00.

(Third Floor, Annex.)

## GIRLS' WASH DRESSES

\$2.98

Sizes 6 to 16 Years

Materials, mercerized rep and pique, gingham, chambray, linen, in light and dark colors, plaids, stripes, combination colors and solid colors.

Styles embrace the regulation middy, as well as dressy blouse, belted, surplice, bolero and sash trim effects. Trimmed with embroidery, etc.

(Third Floor, Annex.)

Mothers—See Your Boy In One Of These

## Norfolk Suits

\$7.50



Waist-seam style Norfolks, trousers full lined, made of dependable quality cassimeres and sturdy chevots, in dark and light mixtures for now and spring wear; sizes 6 to 17 years.

These Suits are especially attractive for their workmanship and well tailored features. Suits that are appropriate for wear now and later on. An inspection of them will be well worth your while and time.

(Fourth Floor.)